



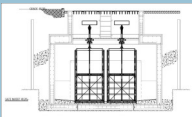
LEADING THE WAY IN  
WATER QUALITY MANAGEMENT

## FAQ: So what is a high resolution image?

Clear Waters magazine prints at 300 dpi (dots per inch).

Divide the pixel dimension of the image by the resolution to get the maximum, best-quality print size in inches.

An image with pixel dimensions of 300 x 300 will print, at best quality, the size of a postage stamp (1 inch x 1 inch), or about this big:



An image 2,000 pixels in length, will print, at best quality, up to six inches (2,000 divided by 300).

The more pixels, the better the printed image quality!

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# Author Guidelines

## For Manuscript Submissions to Clear Waters Magazine

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### About Clear Waters and Our Readers

Clear Waters, the official publication of the New York Water Environment Association, welcomes submissions of **original work** from its members and other interested parties. We publish quarterly both in hardcopy and digitally.

Authors are not paid for articles, but retain rights after publication. By agreeing to write an article for the magazine, you also agree to publication on the NYWEA app and in the Members Only area of NYWEA's website.

Each author will receive a courtesy print copy of the edition in which they are published.

Clear Waters is read by consultants, operators and regulators involved in wastewater treatment and the water environment. It is not a scientific journal. We prefer educational articles showing how challenges to wastewater treatment (e.g. technical, operational and policy issues) were overcome so our readers will learn and benefit.

### Submission Requirements

- ◆ Articles should not be construed as **promotional material** for a company, firm, product or service. The appearance of a company or product name in the article shall be limited to one occurrence at the discretion of the Clear Waters editor. Company, product or service affiliation shall be limited to the author's brief biography, which appears at the end of the published article.
- ◆ Manuscript previously published elsewhere must be so noted. If considered for reprint in Clear Waters, the author(s) must provide **written copyright transfer permission**.
- ◆ Clear Waters accepts news releases with photos that are **pertinent** to the interests of NYWEA readers/members.
- ◆ All submissions are subject to review, final editing and approval by the Clear Waters editor and/or the NYWEA Publications Committee. Clear Waters **does not guarantee publishing** of any solicited or unsolicited manuscript (or images) received. We do not publish articles or news items that promote a product/service as that would be equivalent to advertisements.
- ◆ Submit manuscripts via email in an attached Microsoft Word file, with separate image/graphics files, to the Clear Waters editor.

### Submission Format

- ◆ Article length between 1,500 and 3,000 words.
- ◆ Manuscript submitted in Microsoft Word.
- ◆ Text must be Times Roman 12-point body text.
- ◆ Paragraphs must be single-spaced, first-line indented 0.5 inches.
- ◆ Topic headings (if any) must be bold font; subheadings must be bold and italic.
- ◆ Images must be **high resolution**. (See sidebar).
- ◆ Send original high-resolution image/graphic files (JPG, PNG, TIFF) and Excel files for charts/graphs **with captions and credits for each**.
- ◆ Citations/references follow the Chicago Manual of Style author-date system.
- ◆ Author biography must include the name, title, affiliation, mailing and email address of each author. Note which author is the lead, and which is the contact for questions.
- ØDO NOT "Restrict Edit" your document.
- ØDO NOT add page numbers, headers or footers.
- ØDO NOT send final submissions as PDFs.
- ØDO NOT include images within the Word document.
- ØDO NOT copy low-resolution images from websites or PowerPoint slides.
- ØDO NOT copy/paste text verbatim from work by other authors without proper attribution (plagiarism).