

ANNUAL & SPRING 2024 MEETINGS, AND OPERATION SOS SPONSORSHIP, EXHIBITING AND ADVERTISING

- **1,200 Annual Meeting attendees** expected in New York City, Feb. 5-7, 2024
- **400 Spring Meeting attendees** expected in Buffalo, June 4-6, 2024



Choose from six primary levels of sponsorship and multiple sponsorship options

Sponsorship Levels	96th Annual Meeting Sponsorship Options	Spring Meeting Sponsorship Options	Limited Availability
<ul style="list-style-type: none"> <input type="radio"/> Geyser* \$7,000 <small>SELECT 8 ▶</small> Geyser Sponsorship includes Opening Session of Annual Meeting and Spring Meeting <input type="radio"/> Waterfall \$5,000 <small>SELECT 6 ▶</small> <input type="radio"/> River \$4,000 <small>SELECT 5 ▶</small> <input type="radio"/> Lake \$2,500 <small>SELECT 3 ▶</small> <input type="radio"/> Stream \$2,000 <small>SELECT 2 ▶</small> <input type="radio"/> Pond \$1,000 <small>SELECT 1 ▶</small> 	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Young Professionals Reception <input type="radio"/> Awards Luncheon <input type="radio"/> Exhibitor Reception <input type="radio"/> Student Luncheon <input type="radio"/> Student Design Competition <input type="radio"/> New Member Meet & Greet <input type="radio"/> Monday Opening Session Breakfast Sandwich <input type="radio"/> Tuesday Lunch <input type="radio"/> InFLOW Scholars <p>● = Reserved for Geyser Sponsors</p>	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Operations Challenge <input type="radio"/> Facility Tour <input type="radio"/> Exhibitor Reception <input type="radio"/> Young Professionals Reception <input type="radio"/> Monday & Tuesday Lunch <input type="radio"/> InFLOW Scholars 	<ul style="list-style-type: none"> <input type="radio"/> Lanyards (LIMITED TO 3 SPONSORS FOR EACH MEETING) ADDITIONAL \$3,000 (AM) ADDITIONAL \$2,000 (SPR)
<p>*Geyser level benefits:</p> <ul style="list-style-type: none"> • Prominent logo display and verbal recognition in the Opening Session of the Annual and Spring Meetings • Special mention in the onsite program • Your company name and link to your website to be included in all attendee confirmation emails • Eight additional sponsorship opportunities of your choice 			<p>OTHER</p> <ul style="list-style-type: none"> <input type="radio"/> Website Presence Sponsorship Banner (TWO MONTHS) ADDITIONAL \$350
			<p>Operation SOS Sponsorship</p> <ul style="list-style-type: none"> <input type="radio"/> Operation SOS ADDITIONAL \$500
			<p>The Geyser, Waterfall and River sponsor levels also include prominent display of your logo on the Events Page of www.nywea.org</p>



Sponsorship Link: <http://tinyurl.com/sponsor23-24ny>

SPONSORSHIP/EXHIBITOR/ADVERTISING APPLICATION

To submit online use [Sponsor link](#). To exhibit use [Exhibitor link](#). To advertise use [Advertising link](#).

Company Name _____

Contact Person _____ Date _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Company website _____

Sponsorship Level: ☐ Geyser \$7,000 ☐ Waterfall \$5,000 ☐ River \$4,000 ☐ Lake \$2,500 ☐ Stream \$2,000 ☐ Pond \$1,000 **TOTAL \$** _____

Exhibitor Level: Go to <https://shows.map-dynamics.com/nywea2024/?register>

Advertising Level: ☐ Full Page ☐ Half Page ☐ Quarter Page ☐ Back Cover ☐ Inside Front Cover ☐ Inside Front Right Page
☐ Inside Front Left Page ☐ Inside Back Cover ☐ Inside Back Left Page ☐ Inside Back Right Page **TOTAL \$** _____

PAYMENT:

☐ Check (Please make payable to NYWEA) Your Check # _____

☐ Credit Card ☐ MC ☐ VISA ☐ AMEX Card Number _____ Exp. Date _____ V-Code _____

Print Name _____ Authorized Signature _____

Please make checks payable to: NYWEA, Inc., mail to NYWEA, 525 Plum St., Suite 102, Syracuse, NY 13204, email to mgk@nywea.org or fax to 315-422-3851.

EXHIBITOR OPPORTUNITIES

Don't Delay! Secure Your Exhibit Booth Now!

MEMBER and NON-MEMBER*

*INCLUDES 1-YEAR AFFILIATE MEMBERSHIP.

BENEFITS INCLUDE:

- One booth during 96th Annual Meeting.
- Company logo and description in program.
- Link to company website.
- Two complimentary registrations.

BOOTH WIDTH	MEMBER (before 10/31)	NON-MEMBER (before 10/31)	MEMBER (after 11/1)	NON-MEMBER (after 11/1)
8'	\$2,000	\$2,200	\$2,250	\$2,450
8' SPECIAL	\$2,150	\$2,350	\$2,400	\$2,600
10'	\$2,250	\$2,450	\$2,500	\$2,700
10' SPECIAL	\$2,400	\$2,600	\$2,600	\$2,800

Exhibitor link: <https://shows.map-dynamics.com/nywea2024/?register>

EXHIBITOR LINK



SCAN ME

ANNUAL MEETING ADVERTISING OPPORTUNITIES

SPRING MEETING ADVERTISING OPPORTUNITIES

MEMBER and NON-MEMBER GET SAME GREAT RATES!

ANNUAL MEETING ADVERTISING RATES

FULL COLOR ADS

- ☐ Full Page (7.5" x 10") \$1,000
- ☐ Half Page (7.5" x 4.875") \$550
- ☐ Quarter Page (3.625" x 4.875") \$350
- ☐ Back Cover (7.5" x 10") \$1,500
- ☐ Inside Front Cover (7.5" x 10") \$1,400
- ☐ Inside Front, Left Page
(7.5" x 10") (opposite Table of Contents) \$1,375
- ☐ Inside Back Cover (7.5" x 10") \$1,200

(A bleed ad size is 8.75" x 11.25", keep text and important graphics within center 7.5" x 10" of page.)

SPRING MEETING ADVERTISING RATES

FULL COLOR ADS

- ☐ Full Page (7.5" x 10") \$600
- ☐ Half Page (7.5" x 4.875") \$400
- ☐ Quarter Page (3.625" x 4.875") \$125
- ☐ Back Cover (7.5" x 10") \$1,000
- ☐ Inside Front Cover (7.5" x 10") \$800
- ☐ Inside Front, Left Page
(7.5" x 10") (opposite Table of Contents) \$825
- ☐ Inside Back Cover (7.5" x 10") \$700

(A bleed ad size is 8.75" x 11.25", keep text and important graphics within center 7.5" x 10" of page.)

Annual AND Spring Meeting Advertising Link: <http://tinyurl.com/AdvertiseAM24>

AD LINK



SCAN ME

For more information about any of these programs,
please contact Maureen Kozol at mkg@nywea.org